



PROVEN

IN THE LAB. IN THE GYM. ON THE FIELD OF PLAY.

SCYBEX®



AT CYBEX WE DON'T MAKE OUTRAGEOUS CLAIMS OR LOFTY PROMISES

Instead, we offer tangible proof – in the form of technologically superior cardio and strength equipment for real people with real challenges and a sincere desire to achieve their goals.

For more than 40 years, we've created premium quality, high-performance fitness equipment that is good for your customers' bodies and your bottom line. In the process, we've become a trusted partner to health clubs, YMCAs, JCCs, sports teams, colleges and universities, country clubs, military facilities, offices, and hospitality fitness centers committed to offering the best exercise experience possible. And we continue to move closer to achieving our global mission: improving the health and well being of people around the world.

The entire Cybex family of precision exercise equipment is proven everywhere it matters – in the lab, in the gym, and on the field of play.

Wilnor Tereau – Philanthropist, student, model, does scissor kicks in his sleep.

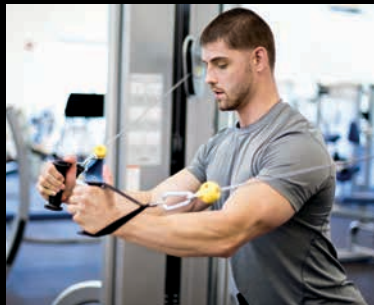


VR1 Arm Curl

GET THERE FASTER



770AT Arc Trainer®



Jungle Gym

This is the Cybex brand promise – three simple words we live by. Get There Faster expresses our reason for being and our passion for helping you and your members get results sooner.

From hopeful beginners to avid athletes, men and women who work out on Cybex equipment reach their fitness, weight loss, and performance goals in less time – with less stress on the body. Club owners and managers who take advantage of our comprehensive programming, facility design, staff education and training, financial, and marketing support programs gain a competitive edge in the race to attract new members and retain existing ones. And everyone who chooses Cybex equipment benefits from our outstanding quality and responsive customer service, resulting in faster ROI.

Whether you're looking to accelerate your members' fitness or the success of your business, Cybex delivers the proven solutions designed to help you Get There Faster.



770T Treadmill

Chrystian Dennis – Mechanical engineer, sprinter, certified world traveler.

**THE HUMAN BODY IS PART ART,
PART SCIENCE, A PERFECT BALANCE
OF BEAUTY AND FUNCTION. CYBEX
FITNESS EQUIPMENT IS DESIGNED
TO OPTIMIZE BOTH.**



Jason Mason – Father of two, weekend warrior, thinks life is a competitive event.

**35%
MORE**
MUSCULAR
ENDURANCE

**16%
FASTER
CALORIE
BURN**

**184%
GREATER
CORE
ACTIVATION**

**83%
LESS
KNEE
STRESS**

**212%
IMPROVED
LOAD
CAPACITY**

**3X
MUSCLE
ACTIVATION**

**59%
GREATER
STRENGTH
GAIN**



STRENGTH IN NUMBERS

Cybox cardio and strength equipment produces quantifiable results – in terms of improved athletic performance, quicker weight loss, increased strength, and most important to you, sustainable business success.

The numbers also reveal that Cybox holds more than 90 patents for medical and technology breakthroughs. That we manufacture more than 150 unique pieces of cardio and strength equipment. That we provide proven fitness solutions, as well as ongoing education and training, to thousands of facilities in over 90 countries. That our factory-trained service experts keep Cybox equipment

highly tuned and ready to perform on 6 continents. And that Cybox-brand products maintain their value, typically reselling for more than 50% of the original purchase price.

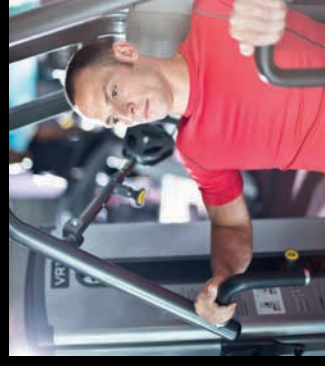
The most important number of all? Cybox supports your business 100% right from the start.



Eagle Arm Extension



770T Treadmill



VR1 Chest Press

THE SEARCH FOR THE TRUTH

Cybex fitness products are based on scientific truths developed during extensive explorations of human physiology and biomechanics at the Cybex Research Institute (CRI).

Our engineers, scientists, and product developers continually draw from a huge body of knowledge surrounding the science of exercise. CRI conducts detailed analyses of each exercise, examining the forces, joint torques, and strategies associated with each movement. Plus, they work with university and other independent research partners around the world to explore advances in exercise science and validate the performance of our products.

The Cybex Research Institute then uses these findings to create cardio and strength equipment that is safe, effective, and designed for everyone – from first-timers just trying to shed a few pounds to competitive athletes looking to push the limits of strength, endurance, and athletic performance.

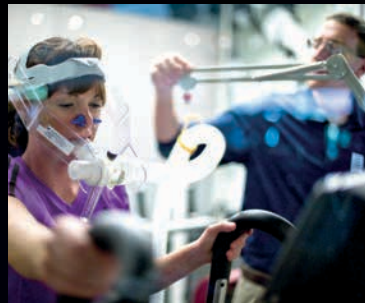
We also share our knowledge by developing educational programs and publishing scientific papers designed to educate and inspire every exerciser to achieve the results they desire. Because we believe the more they know, the more likely they'll choose Cybex.



Cory Hofmann – Research Project Manager, Cybex Research Institute, runs equations and marathons.



CYBEX
RESEARCH
INSTITUTE



Cybex Research Institute conducts in-depth biomechanical and metabolic analyses of multiple exercises in our quest to develop evidence-based conclusions that inspire our cardio and strength products.

“CRI PARTNERS WITH PERSONAL TRAINERS, FITNESS DIRECTORS, PERFORMANCE COACHES, PHYSICAL THERAPISTS, ATHLETIC TRAINERS, ACADEMICS, AND MEDICAL DOCTORS. TOGETHER, WE MEASURE AND EVALUATE HUMAN HEALTH, FITNESS, AND PERFORMANCE, IDENTIFY BEST PRACTICES FOR IMPROVING OUR WELLNESS AND FUNCTIONAL CAPABILITIES, AND DEVELOP PRODUCTS AND PROGRAMS TO SUPPORT THESE PRACTICES.”

– PAUL M. JURIS, ED.D., EXECUTIVE DIRECTOR, CYBEX RESEARCH INSTITUTE



**WELCOME
TO OUR
PLAY
GROUND**







THERE'S ROOM FOR EVERYONE





Arena Fitness & Wellness, Zurich, Switzerland, Cybex Fitness Center

150 UNIQUE CARDIO AND STRENGTH PIECES

CARDIO	STRENGTH				TOTAL ACCESS
Arc Trainers	Eagle	VR3	VR1	VR1 Duals	Total Access Cardio
770AT Total Body	Leg Press	Leg Press	Leg Press	Hip Ab / Ad	Arc Trainer
770A Lower Body	Leg Extension	Leg Extension	Leg Extension	Ab / Back Extension	Treadmill
625AT Total Body	Seated Leg Curl	Seated Leg Curl	Seated Leg Curl	Biceps / Triceps	Upright Bike
625A Lower Body	Prone Leg Curl	Prone Leg Curl	Glute	Multi-Press	Recumbent Bike
525AT Total Body	Calf	Hip Abduction	Standing Calf	Lat / Row	
	Hip Ab / Ad	Hip Adduction	Chest Press	Leg Extension / Leg Curl	Total Access Strength
Treadmills	Glute	Glute	Overhead Press		VR3 Leg Press
770T Treadmill	Chest Press	Standing Calf	Lat Pull	Functional Trainers	VR3 Leg Extension
625T Treadmill	Incline Press	Chest Press	Row	Bravo™	VR3 Seated Leg Curl
525T Treadmill	Overhead Press	Overhead Press	Arm Curl – Cable Based	Bravo Press	VR3 Chest Press
	Lat Pulldown	Pulldown	Arm Curl – Arm Based	Bravo Pull	VR3 Overhead Press
Bikes	Incline Pull	Lat Pull	Arm Extension – Cable Based	Bravo Lift	VR3 Lat Pull
770C Upright Bike	Row	Row	Arm Extension – Arm Based	FT-325	VR3 Row
770R Recumbent Bike	Arm Curl	Arm Curl	Fly / Rear Delt		VR3 Cable Column
625C Upright Bike	Arm Extension	Arm Extension	Pulldown	Big Iron (17)*	
625R Recumbent Bike	Fly / Rear Delt	Tricep Press	Abdominal	Multi Gym (1)*	
525C Upright Bike	Lateral Raise	Lateral Raise	Back Extension	Jungle Gym (14)*	
525R Recumbent Bike	Abdominal	Fly / Rear Delt		Plate Loaded (12)*	
	Back Extension	Dip / Chin Assist		Free Weights (21)*	
	Torso	Abdominal			
		Back Extension			
		Torso Rotation			
		Cable Column			

* Visit cybexintl.com for a complete product list.

Cybox Total Access equipment is designed to help athletes with physical challenges prepare for competition and perform at their peak when the race is on the line.

“CYBEX UNDERSTANDS THE NEEDS OF ASPIRING AND PERFORMANCE ATHLETES, BUT THEIR COMPLETE RANGE ALSO ALLOWS US TO PROVIDE SOMETHING FOR EVERYONE, NO MATTER WHAT THEIR LEVEL.”

– MIKE STIMSON, CEO, SPORHOUSE, LONDON, ENGLAND

Our Cybox Total Access line is Stage 2 IFI-accredited.

RAISING THE BAR SETTING THE STANDARD

Since our first patent in 1970 for a medical testing device, Cybex has continually introduced advances in fitness that have transformed the industry and set the standard for quality, durability, and performance.

Our Stage 2 IFI-accredited Total Access equipment is based on the belief that fitness is for everyone – and that no one should be left out because of age or physical impairment. The Arc Trainer has redefined indoor aerobic exercise. It's gentle on joints, burns calories faster, and is stronger and more durable than leading ellipticals. Cybex Eagle is the premier strength-training equipment in the industry, designed for facilities that want the best and users who demand the

most. And our award-winning Bravo Functional Training System revolutionized resistance training. It combines the advantages of cable-based and selectorized strength equipment to make optimizing the human machine safer and more efficient than ever.

Together, these breakthroughs have raised the bar and created new opportunities for fitness facilities looking to set themselves apart.



770AT Arc Trainer



Bravo Functional Trainer



Eagle Chest Press



Total Access Lat Pull

BUILT TO GIVE YOU A COMPETITIVE ADVANTAGE



Cybex cardio and strength equipment is designed and built in the USA by skilled workers using state-of-the-art technology in our ISO 9001-certified manufacturing facilities.

Our products are made from premium U.S. steel purchased directly from the mills to our own specifications and chemistry. And we use robotic welding and advanced fabrication instruments to maintain the tightest tolerances and deliver the highest quality. As a result, Cybex equipment is made to last and reliable to the core.

We're also committed to green manufacturing and continuously incorporate environmentally sound

practices into our process. Plus, we operate highly efficient production procedures, so we have the flexibility to respond to your needs. In fact, Cybex equipment is built to order. Which means you can easily customize it by choosing from a wide array of frame and upholstery colors to complement your décor and reinforce your brand.

It's one more way Cybex helps you gain a competitive advantage.



Cybox products are designed and built in the USA.



Cybox powder coating capability enables you to choose from a virtually unlimited palette of colors.



Our vertically integrated manufacturing facilities incorporate the latest technology to deliver the quality you expect from Cybox.



**CYBEX SUPPORTS YOU WITH
CREATIVE EXERCISE PROGRAMMING,
ON-SITE AND ONLINE EDUCATION,
AND POWERFUL MARKETING.**

POWERFUL SUPPORT FOR OUR BUSINESS PARTNERS

Cybox partners with you right from the start to help you build a successful fitness business. Our solutions cover everything from architectural design and floor planning to branding and marketing to training your staff and connecting with your members – so they come back for more.

You can work with your Cybox representative to turn an empty space into an extraordinary fitness facility. Tap into our proven exercise programs for functional, high intensity, and weight loss training. Encourage your members to download Cybox applications to guide their workouts. View our online instructional and motivational videos. And make the most of our powerful marketing and promotional materials to expand awareness and build member loyalty.


THE CYBOX QUALITY PROMISE: CYBOX IS COMMITTED TO DELIVERING QUALITY IN EVERY AREA OF OUR BUSINESS – FROM THE CARDIO AND STRENGTH PRODUCTS WE DESIGN AND MANUFACTURE TO THE PROGRAMMING, FACILITY DESIGN, EDUCATION, AND MARKETING PROGRAMS WE DELIVER, TO THE RELATIONSHIPS WE MAINTAIN WITH CUSTOMERS LIKE YOU.

Plus, you can always count on our responsive service team to keep your Cybox fitness equipment performing at its peak, so your members can perform at theirs, and so can your business.

When it comes to delivering results for you and your members, Cybox is always looking out for number one – you.

CYBOX TOTAL FITNESS SOLUTIONS





“THE MORE I LEARNED ABOUT CYBEX CARDIO AND STRENGTH EQUIPMENT, THE SCIENCE BEHIND IT, AND THE COMPANY’S FANATICAL COMMITMENT TO GETTING IT RIGHT, THE MORE I BECAME CONVINCED THAT IT WAS THE BEST CHOICE FOR MACCOLL.”

– SHANA MCELROY, HEALTH & WELLNESS DIRECTOR
MACCOLL YMCA, LINCOLN, RHODE ISLAND, USA



DISCOVER WHY SO MANY FITNESS FACILITIES **TRUST** CYBEX

Cybox is the trusted partner of private health clubs and commercial fitness centers that share our passion for performance and our commitment to excellence in fitness.

Our cardio and strength equipment is the first choice of competitive athletes who train at respected facilities like SportHouse and Fischer Sports and Physical Therapy. It's the preferred fitness brand of professional athletes and sports leagues like the NFL, NBA, MLB, NHL, FIFA, and the PGA Tour. Plus, you'll find Cybox equipment at work at YMCAs and JCCs, as well as on military bases and university campuses, large and small. And we're proud to support sporting, cause-based, and entertainment events that have made Cybox a recognized brand in every corner of the world.

The fact is, thousands of fitness facilities and managers count on Cybox to develop technologically superior products and comprehensive business-building programs that give them a lasting competitive advantage.

Why do so many demanding athletes and facilities trust Cybox? Because we're proven – in the lab, in the gym, and on the field of play.

**PUT THE CYBEX
ADVANTAGE TO WORK
FOR YOU. TO FIND OUT
WHY CYBEX SHOULD
BE YOUR TRUSTED
PARTNER, VISIT
CYBOXINTL.COM**



WORLD HEADQUARTERS

10 Trotter Drive
Medway, MA 02053 USA
T + 1.508.533.4300
F + 1.508.533.5500

CYBEX INTERNATIONAL UK LTD

Oak Tree House
Atherstone Road
Measham, Derbyshire DE12 7EL UK
T + 44.845.606.0228
F + 44.845.606.0227



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